PURE OCEAN

PURE OCEAN ANNONCES THE OPENING OF ITS ANNUAL CALL FOR PROJECTS

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The Pure Ocean endowment fund launched its annual call for projects on Monday, September 2, 2024. Pure Ocean's core mission is to fund innovative applied research projects worldwide to protect marine biodiversity and ecosystems. This 6th international call for projects is open to universities, research institutes and NGOs.

Faced with the acceleration of global warming, particularly with the increasing frequency and intensity of marine heatwaves, the ocean is entering a critical phase. As a global climate regulator, the ocean absorbs over 25% of our CO_2 emissions and captures over 90% of the resulting heat. Its ecosystem services and rich biodiversity are essential to maintaining the Earth's habitability. However, human activities – overfishing, illegal fishing and various forms of pollution – are seriously compromising its ability to support life. Scientific research, for its part, provides key elements for understanding the ocean system and paves the way for the discovery and development of solutions to preserve this vital ecosystem.

ADVANCING OCEAN SCIENCE

Every year, the Pure Ocean Fund finances a selection of innovative scientific projects thanks to the steadfast commitment of its donors. Since 2019, Pure Ocean has supported 28 projects, contributing to a better understanding and protection of marine ecosystems.

THE PURE OCEAN CALL FOR PROJECTS 2025

The 2025 Call for Projects, under the name **"Pure Ocean Challenges",** focuses on four major themes in line with the United Nations' "10 Ocean Decade Challenges":
• Understanding and combating marine pollution,
• Protecting biodiversity and restoring degraded marine ecosystems,
• Strengthening the resilience of marine ecosystems and the people who depend on them in the face of climate change,
• Improving our knowledge of the ocean system.

Projects supported by Pure Ocean must incorporate an innovative dimension – technological, social, exploratory or inspired by nature.

PURE OCEAN

"Scientists' expertise is crucial to deciphering environmental challenges and developing innovative solutions for ocean preservation. Thanks to the commitment of our many donors, Pure Ocean funds major scientific projects every year, strengthening our understanding of marine ecosystems and contributing to their sustainable protection."
David Sussmann, President of Pure Ocean

ELIGIBILITY AND EVALUATION CRITERIA

The project must respond to one or more of the four Pure Ocean Challenges, and take place over a period of one or two years. There is no age limit, but candidates in the early stages of their career are particularly encouraged to apply. While only non-profit organizations (universities, research institutes, and NGOs) can apply for and receive funding, projects may involve collaboration with private, for-profit players (companies, start-ups, etc.). Applications will be assessed according to one main criterion: **impact,** i.e. the tangible and lasting benefit provided by the project's implementation in the context of one or more of the Pure Ocean Challenges.

To improve the quality of the application process, this year's **Pure Ocean call for projects is divided into two phases.** First, all eligible applicants submit an online form outlining their project. Then, 40 applicants will be selected to submit a full proposal, enabling an in-depth evaluation of their project.

SPECIAL FEATURES OF THE 2025 CALL

This year, particular attention will be paid to projects that:
- **Develop marine protection initiatives managed by local and indigenous communities.**
- **Exploring nature-based solutions for the preservation of blue carbon ecosystems.**
- **Operating in key ocean areas: the French coastline, the coasts of the Middle East/Asia and Africa.**

THE SCIENTIFIC COMMITTEE

The Scientific Committee, made up of four of the world's leading ocean and climate experts, plays a key role in the selection of projects supported by Pure Ocean. It approves the annual call for projects and evaluates the numerous applications to determine the final list of winners. In 2024, it named 7 winning projects out of 173 applications received from 49 countries.
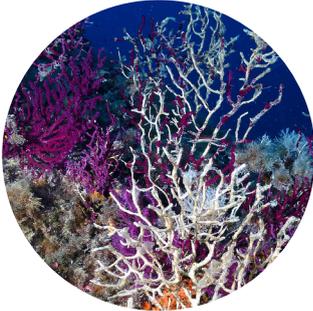
DISCOVER THE 2025 CALL FOR PROJECTS

https://www.pure-ocean.org/en/call-for-projects/

PHASE 1 OF THE CALL FOR PROJECTS IS OPEN
UNTIL **TUESDAY OCTOBER 1ST, 2024**

AMBITIOUS PROJECTS, AROUND THE WORLD

Since 2019, Pure Ocean has supported 28 innovative projects including:

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MARSEILLE
BUFFER
**State-of-the-art genetic survey
and restoration of red gorgonians
in the Parc National des Calanques
in the face of marine heatwaves.**
Produce scientific, policy and awareness-
raising tools for the targeted conservation
of a threatened ecosystem in a marine
protected area.

Ciimar

NEW ZEALAND
ANTARCTIC BIOLUM
**Describing changes in the macrofauna
of deep Antarctica using innovative
360° bioluminescence emission/
detection.**
Discover the diversity of species
and their interactions to help preserve
the Antarctic abyss.

Museum of New Zealand

BRASIL
REGEN OCEAN FARMS
**Structuring artisanal seaweed
production to regenerate
socio-economic activity and
coastal ecosystems.**
Develop a pilot model for sustainable
seaweed farming combining traditional
know-how and biotechnological
applications.

Instituto BKK

ABOUT PURE OCEAN

Pure Ocean is an international NGO based in Marseille and Lorient, France. Its main mission is to support innovative applied research projects to better understand and protect marine biodiversity and ecosystems, and to find sustainable solutions to threats to the ocean. Pure Ocean also mobilizes and educates the public about endangered ecosystems through conferences, sporting challenges, and by empowering people to act with "La Goutte Bleue", the movement to encourage litter pickup. **www.pure-ocean.org**

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Link to visuals:
2025PureOceanProjects

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www.pure-ocean.org